



The MDS CONNECTION is published six times a year: **January, March, May, July, September, and November.**
 The JOURNAL OF THE MASSACHUSETTS DENTAL SOCIETY is published four times a year: **Spring, Summer, Fall, and Winter.**
 Both publications are circulated to all 5,000 members of the MDS, as well as to paid subscribers.

MDS CONNECTION	CLASSIFIED AD DUE	JOURNAL	CLASSIFIED AD DUE
January/February	December 1	Spring	February 15
March/April	February 1	Summer	May 15
May/June	April 1	Fall	August 15
July/August	June 1	Winter	November 15
September/October	August 1		
November/December	October 1		

If advertising deadline falls on a holiday or weekend, deadline will be the next business day.

CLASSIFIEDS

All classified ads must be submitted in writing. Payment in advance, covering the number of insertions, is required. \$55—50 words or less; 50¢ each additional word; MDS Box—\$15 extra. Rate includes immediate Web posting.

Make checks payable to **Massachusetts Dental Society**. Send to: Classified Advertising, Massachusetts Dental Society, Two Willow Street, Suite 200, Southborough, MA 01745-1027. Reply to a classified advertisement by addressing the envelope as: JOURNAL or MDS CONNECTION Classified Box _____, Two Willow Street, Southborough, MA 01745-1027.

DISCLAIMER

Although the Massachusetts Dental Society believes that advertisements published in the JOURNAL and MDS CONNECTION are from reputable sources, the Society neither investigates the offers made nor assumes responsibility for them. **The Massachusetts Dental Society reserves the right to decline to accept and to withdraw advertisements at its discretion.**

SPECIALS

All classified ads are posted on the MDS Web site at www.massdental.org, until the consecutive issue is published.

FOR MORE INFORMATION

For classified ad placement in either the MDS CONNECTION or the JOURNAL OF THE MASSACHUSETTS DENTAL SOCIETY, contact Jessica Robinson, *advertising sales coordinator*, at (508) 449-6076. **For information regarding display advertising** in the JOURNAL OF THE MASSACHUSETTS DENTAL SOCIETY, contact Rachel Marks, *exhibits coordinator*, at (508) 449-6059.

For questions regarding mechanical specifications for display ads in the JOURNAL, please contact Jeanne Burdette, *manager, graphic design*, at (508) 449-6054.

Make checks payable to the *Massachusetts Dental Society*.

CLASSIFIED ADVERTISING CONTRACT

FOR MDS CONNECTION AND THE JOURNAL OF THE MASSACHUSETTS DENTAL SOCIETY

Only ONE ad per form. Please print.

Name _____ Date _____

Company Name _____

Address _____

City, State, Zip _____

Telephone () _____ Fax () _____

Email _____ Web site _____

ISSUE(s) (check where applicable)

- | <u>MDS CONNECTION (bi-monthly)</u> | <u>Closing Date</u> | <u>MDS JOURNAL (quarterly)</u> | <u>Closing Date</u> |
|---|---------------------|--------------------------------|---------------------|
| <input type="radio"/> January/February |December 1 | <input type="radio"/> Spring |February 15 |
| <input type="radio"/> March/April |February 1 | <input type="radio"/> Summer |May 15 |
| <input type="radio"/> May/June |April 1 | <input type="radio"/> Fall/YDC |August 15 |
| <input type="radio"/> July/August |June 1 | <input type="radio"/> Winter |November 15 |
| <input type="radio"/> September/October |August 1 | | |
| <input type="radio"/> November/December |October 1 | | |

Select a Category:

- Equipment to Buy or Sell
- Opportunities Available
- Opportunities Wanted
- Practices and Offices for Sale or Lease
- Seeking Practices
- Vacation Rentals/Sales
- Services

Classified Ad Fees:

- 50 words or less (per insertion)\$55
- Each additional word50¢
- Rate includes immediate Web posting. Your ad will be posted within 2-3 business days
- MDS CONNECTION Contract (6x)Save \$35
- MDS JOURNAL Contract (4x)Save \$22
- MDS CONNECTION and JOURNALSave \$10
- Private Box Number\$15

ADVERTISEMENT (Please print or type below or attach a separate sheet)

First line will be printed in all CAPS, BOLD. All ads are published on our Web site at www.massdental.org.

RETURN TO

Jessica Robinson, MDS advertising sales coordinator
 Massachusetts Dental Society, Two Willow Street, Suite 200, Southborough, MA 01745-1027
 Telephone (508) 449-6076 • Fax (508) 480-0002 • Email jrobinson@massdental.org

- Check enclosed made payable to the Massachusetts Dental Society
- MasterCard Visa American Express Account # _____ Expiration Date _____

Authorized signature of cardholder _____

Please print cardholder name _____

All credit card transactions are processed in U.S. dollars. Returned checks are subject to a \$25 fee. Once ad(s) is placed, refunds will not be issued. The MDS reserves the right to decline to accept or to withdraw ads at its discretion. The MDS will hold all advertisers liable for all payments related to classified ads under this contract.

I _____ agree to the terms and state that the information above is correct.

Signature _____ Date _____

