

MDDS NOW



Metropolitan District Dental Society News

**Metropolitan District Dental Society
and the American College of Prosthodontists
proudly presents and all day scientific program**

Thursday, September 30, 2010

8:00 a.m. – 5:00 p.m.

Westin Waltham Hotel

70 Third Avenue Rte. 128 Exit 27A Waltham, MA

9 CEU's ADA/CERP and AGD credits available

8:00 a.m. Registration /Continental Breakfast

8:30-10:00 a.m. **Dr. Guillermo Bernal**

EVIDENCE BASED PRINCIPLES IN THE CURRENT SMILE DESIGN

10:00 - 10:45am: Break – Refreshments/Coffee/Vendors

10:45-12:15 p.m. **Dr. Andres Guzman**

**CURRENT CLINICAL PRINCIPLES TO DELIVER HIGH COSMETIC RESTORATIONS
EVERY TIME**

12:15-1:30 p.m. Lunch – Buffet

1:30–3:00 p.m. **Dr. Guillermo Bernal**

GUIDELINES AND LIMITATIONS OF ANTERIOR SINGLE RESTORATIONS

3:00–3:30 p.m. Break – Refreshments/Coffee/Vendors

3:30–5:00 p.m. **Dr. Andres Guzman**

**HOW TO SELECT THE RIGHT IMPLANT ABUTMENT TO MATCH OUR CURRENT
ESTHETICS DEMANDS**

Thank you to our Corporate Sponsors

Nobel Biocare	Zimmer Dental
Patterson Dental	Rosen & Associates
Voco America	Straumann
Shofu Dental	Doyle & Mattheson
Blomet 3i	

Reservations Requested. See reservation reply.



THURSDAY • SEPTEMBER 30, 2010

Fees and Registration

TUITION

- \$ 225.00 for ADA members
- \$ 300.00 for non-ADA members
- \$100.00 for students and auxiliary

Fee includes course handout, continental breakfast, buffet lunch, and beverage breaks.

4 Easy Ways to Register

1. **On-line** with MasterCard or Visa: www.massdental.org/metropolitan/register.
2. **Call** (508) 651-3521 to register by telephone with MasterCard or VISA.
3. **Fax** your reservation coupon and credit card information to (508) 651-3522.
4. **Mail** reservation form and check payable to:
Metropolitan District Dental Society • 209 West Central St. Ste 209 • Natick, MA 01760

Please Note.....

- Cancellations for refund will be accepted until 9/1/10.
- There may not be seating for at the door walk-ins.
- Reservations accepted over the telephone with a VISA or MasterCard only.

Questions? call the Metropolitan District Dental Society at (508) 651-3521
or e-mail: MetroDent@verizon.net.

✂----- Reservation Reply -----

Name _____

Guests _____

Office Address _____

Office Telephone (____) _____

VISA MasterCard Number _____ Exp Date _____

Cardholder's Name _____

How many attendees ?

Total Amount

- | | |
|---|------------|
| # _____ @ \$225.00 for ADA members | = \$ _____ |
| # _____ @ \$300.00 for non-ADA members | = \$ _____ |
| # _____ @ \$100.00 for students and auxiliary | = \$ _____ |

About the Speakers



Guillermo Bernal, DDS, MSD.

Dr. Bernal attended the Indiana University School of Dentistry earning his Certificate of Prosthodontics, as well as, a Masters of Science in Dentistry in 1991.

He is a Board Certified Prosthodontist and former Director of the Advanced Education Program in Prosthodontics at Loma Linda University School of Dentistry in Loma Linda, California.

Currently, Dr. Bernal has a full time private practice limited to prosthodontics in Bogota Colombia. He is also a Professor of the Advanced Education Programs in Prosthodontics and Periodontics at the Javeriana University School of Dentistry in Bogota Colombia, an adjunct Professor of the Department of Restorative Dentistry at Loma Linda University, a scientific consultant and speaker for Nobel Biocare Implant Company, and a scientific consultant for Ultradent.

Dr. Bernal has published two textbooks and over 15 scientific articles on Prostodontics in leading dental journals. He has been invited to over 270 presentations nationally and internationally.



Andres F. Guzman, DDS., MSD.

Dr. Guzman attended the Indiana University School of Dentistry earning his Certificate of Prosthodontics, as well as, a Masters of Science in Dentistry in 1996.

Dr. Guzman has a full time private practice limited to prosthodontics in Bogota Colombia, and he is the Chair and Program Director of Graduate Prosthodontics at the Colombian School of Dentistry in Bogota Colombia.

Dr. Guzman is the Scientific Director of Paffenbarger Dental Laboratory in Bogota, Colombia, as well as Past President of the Colombian Association of Prosthodontics. He is also a scientific consultant and speaker for Nobel Biocare Implant Company, Ivoclar Vivadent, as well as, Vita Zahnfabrik.

Dr. Guzman has published one textbook and over 10 scientific articles on Prostodontics in leading dental journals. He has been invited to over 150 presentations nationally and internationally.

Course Description and Objectives

EVIDENCE BASED PRINCIPLES IN THE CURRENT SMILE DESIGN

Dr: Guillermo Bernal

Objectives:

1. To establish adequate communication dentist-patient to be predictable with the final outcome
2. To show the different extra-oral clinical parameters to establish the optimal treatment plan
3. To emphasize the importance of the lower third of the face related to function and esthetics
4. To understand the importance of the phonetic analysis related to tooth position and amount of tooth display
5. To describe a detailed analysis of tooth shape, color, contour and position
6. To analyze the relationship between the periodontal support, esthetic and final esthetic outcome

CURRENT CLINICAL PRINCIPLES TO DELIVER HIGH COSMETIC RESTORATIONS EVERY TIME

Dr. Andres Guzman

Objectives:

1. To correlate art with esthetic dentistry in a scientific manner
2. To describe the current esthetic key principles to obtain harmony and esthetics in today's dentistry
3. To describe the different soft tissue contours, soft tissue profile, and biotype.
4. To analyze the three key factors in an esthetic restoration: color, shape and translucency
5. To establish the differences among the all ceramic systems, resistance and translucency
6. To show the sequence in the fabrication process and the clinical steps for the current all ceramic systems

GUIDELINES AND LIMITATIONS OF ANTERIOR SINGLE RESTORATIONS

Dr. Guillermo Bernal

Objectives:

1. To describe all the different situations that the dentist may encounter when restoring the anterior maxilla
2. To analyze different treatment plan alternatives and trouble shooting for anterior upper restorations
3. To describe treatment alternatives such as laminate veneers, lumineers, single implant restorations, and single all ceramic crowns following clinical indications

HOW TO SELECT THE RIGHT IMPLANT ABUTMENT TO MATCH OUR CURRENT ESTHETICS DEMANDS

Dr. Andres Guzman

Objectives:

1. To describe current implant abutment selection according to patient situation
2. To analyze implant abutment design depending on esthetic requirements
3. To show current all ceramic implant abutments used for the anterior and posterior implants supported restorations
4. To compare implant screw retained abutments vs. cement retained implant supported restorations
5. To propose a simple and practical implant abutment classification according to patient needs, esthetic demands, restoration type, and clinical predictability

CHAIRMAN'S MESSAGE



Sergio A. Guzman, D.M.D., M.S.D.

It is an honor and a privilege to be elected and to serve as the new Chairman of the Metropolitan District Dental Society. I look forward to working closely with the leaders of the Massachusetts Dental Society (MDS) and all its members to build upon and expand the incredible work being done through this organization.

During the past 7 years that I have been involved with the leadership of the MDS. I have had the opportunity to realize the major impact that the MDS-PAC/MDS-People's Committee has on our daily dental practice. As Chairman, my priority will be to attempt to educate the membership within the Metropolitan District regarding how the Political Action Committee and People's Committee works with the Society to support its legislative agenda and oppose initiatives that would be adverse to our profession.

It is important that we help to tell their story so that the Massachusetts dental community understands who they are and what they stand for. In that spirit, I have joined their Board of Directors as District Representative to encourage dentists to take a more active role in governmental affairs and become aware of the important political issues. It is also critical that we strive to better communicate to all members how their financial contribution allows MDS-PAC/MDS-People's Committee to achieve its stated goal, promoting pro-dentistry public policy.

Another primary issue during this year will be regarding Resolution No. 6, which was passed by the 2010 House of Delegates to create a Special Committee to oversee the formation of a Greater Boston Pilot Group. I was very pleased to learn that Dr. John Fisher, the President of the MDS, has offered me to chair this Special Committee. It has been clear from the beginning to our Executive Board that our District is required to play a leadership role in this new task. I have already begun to tailor a specific plan in conjunction with some of the MDS staff to promote and try to revitalize the Boston dental community including of course all three dental schools and their faculty members.

Furthermore, I would like to ask for your support and participation to our District all-day meeting on September 30, 2010. It will be a great opportunity for all of us to experience an innovative and creative seminar with outstanding speakers and very current and relevant topics. One of the challenges as a clinician is allowing oneself the time to participate and find opportunities that invest in one's internal growth. I can guarantee you that this is an opportunity not to be missed.

Finally, I want to thank Dr. Armond Enos who did an excellent job as our Chairman for the Metropolitan District last year, as well as, to the whole Executive Board, but specially Dr. Michael Swartz and Dr. Andrea Richman for their continuous and unconditional support and guidance. Last but not least, special thanks to Ms. Phyllis Basile, our Executive Director, who helps us run our district at a proficient manner.

Thank you all in advance for your help and support.

Sincerely,

Sergio Guzman, DMD., MSD.

NEW MEMBERS

Please join us in a warm welcome to the newest of our elected members to the Metropolitan District Dental Society and to those who transferred to us from other districts. We encourage all of our veteran members to make a special effort to contact the newest members listed in your area and extend a warm welcome and invitation to join us at any one of our meetings.

ELECTED FEBRUARY 9, 2010

Zuzana Mendez, DDS Upham's Corner Health Center 636 Columbia Rd. Dorchester. Dr. Mendez is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

Tarunjeet Pabla, DMD is a graduate of Tufts University School of Dental Medicine and is an oral radiologist.

Mary C. Anderson, DDS Boston Health Care for the Homeless Program 780 Albany St. Boston. Dr. Anderson is a graduate of the University of Michigan School of Dentistry and Brigham and Women's Hospital and is a general practitioner.

Dimitris Zourdos, DMD Boston Dental Design 10 Post Office Square #655 Boston. Dr. Zourdos is graduate of Tufts University School of Dental Medicine and is a general practitioner.

Jonathan D. Albaugh, DMD is a graduate of Tufts University School of Dental Medicine and Lutheran Medical Center and is a general practitioner.

Jennifer A. Magee, DMD Massachusetts General Hospital, Division of Dentistry 165 Cambridge St. #401 Boston. Dr. Magee is a graduate of the University of Connecticut School of Dental Medicine, Brigham and Women's Hospital and is a general practitioner.

Jagjeet Singh, DMD is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

Susan Han, DMD 1908 Beacon St. Brookline. Dr. Han is a graduate of Harvard School of Dental Medicine, New York University College of Dentistry and is an endodontist.

Xinyan Liu, DMD is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

ELECTED APRIL 13, 2010

Tina M. Valades, DMD TeamstersCare Dental Clinic 16 Sever St. Charlestown. Dr. Valades is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

Hugh Kim, DMD is a graduate of the University of Montreal Faculty of Dental Surgery and is a periodontist.

Adam R. Manfredo, DDS Hirshberg Dental Associates 12 Post Office Square Boston. Dr. Manfredo is a graduate of the University of California, Los Angeles School of Dentistry Center for the Health Sciences and the University of Pennsylvania School of Dental Medicine and is a general practitioner.

JULY 15, 2010

Samyuktha Sampath, DMD Geiger Gibson Community Health Center 250 Mt. Vernon St. Dorchester. Dr. Sampath is a graduate of JSS Dental College and Hospital, RAJIV Gandhi University, India and Boston University Goldman School of Dental Medicine and is a general practitioner.

Brent D. Martin, DDS MassHealth, UMASS Medical School, Office of Clinical Affairs, 600 Washington St. Boston. Dr. Martin is a graduate of the University of Missouri Kansas City School of Dentistry and is a general practitioner.

Sveta Granovsky, DMD Smile Design Dental Team 347 Washington St. Dedham. Dr. Granovsky is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

Andrew P. Nelson, DMD is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

Cheen Y. Loo, DMD Tufts University School of Dental Medicine Department of Pediatric Dentistry 1 Kneeland St. Boston. Dr. Loo is a graduate of Tufts University School of Dental Medicine and Boston University Goldman School of Dental Medicine and is a pediatric dentist.

Lilia Cucerov, DMD Community Family Dental 644 American Legion Hwy Roslindale. Dr. Cucerov is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

Erica Tam, DMD is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

Madhavi Vangala, DMD is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

Sridevi Babu, DMD is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

Shahrzad Khorashadi, DMD Boston Dental 36 Chauncy St. Boston. Dr. Khorashadi is a graduate of Harvard University School of Dental Medicine and is a general practitioner.

Luis A. Del Castillo, DMD Tufts Dental Associates One Kneeland St. Boston. Dr. Del Castillo is a graduate of Tufts University School of Dental Medicine and is a prosthodontist.

Laura Camacho-Castro, DMD Dedham Medical Associates 1 Lyons St. Dedham. Dr. Camacho-Castro is a graduate of Tufts University School of Dental Medicine and is a pediatric dentist.

Kenneth P. Lin, DMD is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

The following dentists have recently transferred into the Metropolitan District:

Omar L. Ghoneim, DDS Geigor-Gibson Community Health Center 250 Mt. Vernon St. Dorchester.

Jin-wen Chen, DMD 463 Worcester Rd. #102 Framingham.

Tarun Jhamb, DMD 336 Providence Hwy #9905 Dedham

Seema Z. Jacob, DDS 379A Centre St. Jamaica Plain

John L. Miller, DDS 232 Pond St. Natick

Kanchan Pande, DMD

In Memoriam

“Let us remember our friends and colleagues for their enthusiasm and love of the dental arts”.

Douglas A. Atwood, DMD

F. George Johnson, DMD

Daniel L. Nozik, DDS

THANK YOU !

On behalf of the members of the Metropolitan District Dental Society, I wish to extend our gratitude to Dr. James Cinamon for the dedication he has shown as district Trustee over the past five years. He kept our Executive Board very well informed on the issues being discussed at the state level as well as bringing our district's concerns to the attention of the MDS Board of Trustees.

Dr. Chris Owen has taken over the responsibility as our district Trustee and I'm sure he will do an outstanding job representing our district at the Massachusetts Dental Society.

Many thanks to both of you for your commitment and many hours of volunteerism.

Sergio Guzman, DMD
District Chair

I DON'T LIKE POLITICS

Michael Swartz, DDS Metropolitan District Representative
MDS- PAC/MDS People's Committee

We may not like to be involved in the political process, but there are a lot of business entities who do get involved in politics in an effort to control the way we practice our profession. Yes, we can hide our head in the sand and hope that everything will work out to our benefit. But, the reality is, that just doesn't happen. If we don't voice our concerns to government on the federal, state, and local level, we place our practices in jeopardy.

Insurance companies, corporations, governmental agencies, and other professional organizations all want a large slice of dentistry. Insurance companies want to set our fees, even for services for which they don't pay a benefit. Governmental agencies create legislation and regulations which make the private practice of dentistry far more costly, and almost impossible to administer. Large corporate entities want to own and operate practices. Other professional organizations continue their efforts to practice independently, fractionating the quality of care.

What can you do to save dentistry and continue the highest quality of care for your patients? The MDS PAC and MDS People's Committee work diligently to voice your concerns at all levels of government. We need your involvement. First, we need you to join the PAC by simply logging on to The Massachusetts Dental Society website at massdental.org and going to MDS PAC-MDS Peoples Committee. Secondly, let us know if you have any personal contact with a legislator, perhaps he/she is

a friend, patient etc. And lastly, always contact your legislators when you receive an e-mail from MDS asking for your help.

We can control our own destiny. We may not like politics, but, like it or not, it is a big part of our lives. Help yourself, by helping us. Join the PAC today. GET INVOLVED.

Editorial If You Can't Say Something Nice

Matthew J. Messina, DDS Reprinted with permission from the ODA Today, Official magazine of the Ohio Dental Association

Hard as we try to craft a solid reputation in the community and on the Internet, it is simple for someone to post a malicious review online. Once that review begins to appear stubbornly at the top of a Google search whenever someone enters your name or your practice name, it can be nearly impossible to remove.

Cyber attack sounds like the plot line to a pop culture novel, but cyber character assassination is alive and well, being practiced every day across the country. The sad fact is that bad news travels fast on the Internet.

There are some things we can do in this new era of reputation management. If someone has posted a message to destroy your good name on the Internet, adversely affecting your patient flow on a social networking site such as Facebook or Yelp, here are a few steps you can take to help salvage your reputation:

1. Respond to negative reviews promptly. Since negative reviews can get syndicated to other websites over short days or weeks, your response needs to be placed quickly so that it travels with the negative comment.
2. Google alerts. The key is knowing when a review has been posted so you can respond. You have to look often. Assign a member of your staff to check weekly if you can't bring yourself to look. Google also has a solid system that emails you whenever something is said about you. Go to www.google.com/alerts.
3. Ask patients to create real, positive reviews and post them on Facebook, Yelp or Dr. Oogle.

I suppose that I must take solace in the words of legendary basketball coach John Wooden, who urged; "Be more concerned with your character than your reputation. Your character is who you really are, while your reputation is merely what others think of you." While reputation is subject to the whims of malicious gossip, I always have control of who I am, and character can never be taken away.

District Calendar 2010-2011

Executive Board Meetings

Crowne Plaza Hotel Natick
1360 Worcester Rd. Route 9 Natick, MA 6:00 pm
Tuesday September 14, 2010
Tuesday, November 9, 2010
Tuesday, February 8, 2011
Tuesday, April 12, 2011

District Caucus

Crowne Plaza Hotel Natick
1360 Worcester Rd. Route 9 Natick, MA 6:00 pm
Monday, May 9, 2011

District Dinner Meeting and Annual Election

Crowne Plaza Hotel Natick
1360 Worcester Rd. Route 9 Natick, MA 6:00 pm
Wednesday, February 23, 2011

Metropolitan District Executive Core 2010-2011

ChairSergio Guzman, DMD
Chair ElectMichael Putt, DMD
Vice Chair John Buehler, DMD, MD
Secretary Paul Aswad, DMD
TreasurerRobert Memory, DMD, MD
Ass't Treasurer.....Cressida Joseph, DMD
Ass't Secretary.....Cara Donley, DMD
Editor.....Jeffrey Lowenstein, DMD
Trustee.....Chris Owen, DMD

SAVE THE DATE !

Wednesday, February 23, 2011

Dinner Meeting & Annual Election

Co-hosted with the West Metropolitan Study Club

6:00 p.m.–7:00 p.m. Registration

6:15 p.m. Annual Election

6:30 p.m.–7:15 p.m. Buffet Dinner

7:15 p.m.–8:15 p.m. Lecture

Crowne Plaza Hotel Natick
1360 Worcester Rd. Route 9 Natick, MA

Speaker: Paul A. Schnitman, DDS

Topic: *How to Predictably Apply Immediate Loading in Partial Edentulism*

STUDY CLUB MEETING DATES 2010-2011

Parkway/Norfolk Study

Place: Sky Restaurant 1369 Bos-Prov Turnpike, Norwood
6:00 p.m.

Date and Speaker: TBA

For more information contact President David Wolf, DDS
508/473-4999 or david@davidwolfdss.com

Charles River Study Club

Woodland Golf Club
1897 Washington St. Newton
6:00 p.m.

Tuesday, September 28, 2010 Dr. John Megaw will speak on
CT Scan Technology

For more information contact: President Matthew Fantasia,
DMD 781/235-1146

West Metropolitan Study Club

Natick Crowne Plaza Hotel
1360 Worcester Rd. Natick
6:00 p.m.

Wednesday, September 22, 2010 Kathy Atkinson of BORID
will discuss the BORID's new rules and regulations.

Monday, October 25, 2010 Speaker TBA

Wednesday, February 23, 2011 co-hosted with the
Metropolitan District Paul A. Schnitman, DDS will speak on
How to Predictably Apply Immediate Loading in Partial Edentulism

Thursday, April 7, 2011 Speaker TBA

For more information contact L. Jeffrey Lowenstein, DMD
508/875-3800

A MESSAGE FROM THE ADA

The United States Securities and Exchange Commission requests your assistance with its ongoing investigation into an investment program targeting American dentists and involving sales of interests in fine wines. The SEC has information that an offshore company has been cold calling dentists to solicit these investments.

The company apparently describes the opportunity as more lucrative than investments in various stock indices and claims that the wine investment is guaranteed to grow in value as the underlying wine ages and becomes more rare. Dentists who express interest in the program are mailed promotional materials.

It then appears that, after making an initial investment, the company sends dentists a contract and invoice seeking payment of a much larger amount.

The contract and invoice describe the initial investment as merely a down payment and indicate that, if additional payment is not received, the investor will forfeit his original payment and lose the opportunity to complete the investment. If the investor makes the additional payment(s), he purportedly may instruct the company to sell his wine in the marketplace, which is how investors purportedly earn the high investment returns promised in the sales pitch.

If you have been solicited to invest in this program, the SEC asks that you contact its investigators, David Peavler (peavlerd@sec.gov) or Jessica Magee (mageej@sec.gov). Be aware that the SEC's investigation does not mean that anyone has violated the law or that the SEC has a negative opinion of any particular investment, company, or person.

CHARLES RIVER STUDY CLUB

Matthew R. Fantasia, DMD, President

The Charles River Study Club is a local study club which meets four times a year at the Woodland Golf Club in Newton. The goal of the club is to provide a networking and continuing education opportunity for local dental practitioners serving the communities of Dover, Needham, Newton, Wellesley, and Westwood but all are welcome to attend. The typical format of meetings includes a cocktail hour, followed by a full dinner and speaker. A nominal annual dues fee is charged for the year, and admission is charged for each meeting, covering the cost of the meal and facility use for the club. Meetings are generally well-attended by general dentists, as well as a wide variety of local dental specialists.

Continuing education topics covered at meetings cover a wide range of subjects pertinent to the practice of dentistry, from new technology demonstrations to updates on traditional dental subjects and techniques. Club officers are chosen annually and are responsible for organizing meetings and managing each event. Club officers for this coming year are:

President - Matthew Fantasia, DMD

Vice President - Neela Gandhi, DMD

Secretary/Treasurer - Steven Levine, DMD

Trustee – Robert Javer, DMD

Our first meeting for 2010-2011 is Tuesday, September 28th at 6:00 PM. For more information please contact Matthew Fantasia, DMD at (781) 235-1146.

Meetings are open to all dental providers in the area and new members are always welcome!

THE METROPOLITAN newsletter is published by
The Metropolitan District Dental Society
209 West Central St. Suite 209
Natick, MA 01760-3716
TEL: (508) 651-3521 FAX: (508) 651-3522
E-MAIL: MetroDent@verizon.net
News on-line at: www.massdental.org/metropolitan

Subscription is included in membership. Send address changes to the District office.

The opinions, statements and information of contributors herein do not necessarily reflect the official positions of the Metropolitan District Dental Society or the editors.

The publication of an advertisement or the participation of a corporate sponsor is not to be construed as an endorsement of the Metropolitan District Dental Society.

L Jeffrey Lowenstein, DMD, Editor
Phyllis R. Basile, Managing Editor

NEWSLETTER DEADLINES THE METROPOLITAN

We welcome your articles, guest editorials, and information about what is happening in dentistry and the District. All Study Clubs, District Representatives and Committees are urged to report news and information using the newsletter. For your convenience and planning, the following dates and standards have been established for submitting articles to THE METROPOLITAN newsletter.

All articles submitted must be typed or w/p and double spaced. Send to

L. Jeffrey Lowenstein, DMD, Editor
326 Union Avenue
Framingham, MA 01702

EDITOR'S DEADLINES 2010-2011

December 23, 2010