



For Immediate Release
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Massachusetts Dental Society Recognized for Communications Activities

The Massachusetts Dental Society (MDS), based in Southborough, was recently honored with a total of five awards from two separate organizations for publications, as well as a newspaper ad produced during the past year.

The MDS was presented with three Lamplighter Awards from the New England Society for Healthcare Communications during an awards luncheon held on May 5, 2009, in Providence, Rhode Island. The Dental Society was recognized for a print ad highlighting the relationship between oral health and overall health, a brochure on that same subject, and for *Access Update*, a quarterly newsletter focusing on oral health programs providing greater access to care for underserved populations.

The MDS was also honored with two awards in *Healthcare Marketing Report's* 26th annual national awards competition. The brochure on oral health as it relates to overall health was recognized along with the *Journal of the Massachusetts Dental Society*, a quarterly clinical publication.

A panel of judges selected these from among more than 3,600 entries submitted nationally this year.

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