

# The Metropolitan District Dental Society Newsletter

Organization and Education Towards Dental Excellence

January/February 2011 Vol. 46 No.2

## **DISTRICT DINNER MEETING and ANNUAL ELECTION**

### **Diagnosis and Treatment Possibilities with Digital Implant Dentistry Presented by Paul A. Schnitman, DDS, MSD**



**Dr. Paul Schnitman**

**Wednesday, February 23, 2011**

**Crowne Plaza Hotel 1360 Worcester St. Rte 9 East, Natick**

**6:00 – 6:30 p.m. Registration and Hospitality**

**6:15 – 6:30 p.m. Annual District Election**

**6:30 – 7:30 p.m. Buffet Dinner**

**7:30 – 9:00 p.m. Lecture: Paul Schnitman, DDS, MSD**

**2 CEU's**

Today's implant dentistry relies heavily on computer based case planning. This technology is rapidly becoming the standard of care by providing a level of precision here-to-for unimaginable. It -

- Is restoratively driven, eliminating guesswork on implant and tooth position
- Allows for utilization of minimal bone in patients previously thought to be untreatable without grafting
- Permits implant placement directly through the gingiva resulting in minimal post-operative discomfort or swelling and no sutures
- Can be used for delayed or immediate restoration at implant insertion
- Is applicable for single teeth, short span, and complete arch restorations

Key elements in this technology are that it provides restorative dentists and surgical specialists with a clear communication tool, and the ability to relate the planned restoration to implant supporting bone and soft tissue. Therefore, the implant can be positioned for optimal emergence profile thus insuring the best esthetic and functional result.

This presentation will show how this technology has simplified treatment planning concepts and how easy it can be incorporated into both restorative and surgical practices.

You will understand:

- CT 3D software and its role in implant dentistry
- How computer guided case planning works
- How to set up a case for CT scanning
- How to make computer guided case presentations
- The importance of the CT radiographic guide
- Sequencing of treatment and case management

Dr. Schnitman is a Diplomate and a Past President of the American Board of Oral Implantology and a Past President of the American Academy of Implant Dentistry. He is a Fellow of the Academy of Osseointegration, teaches implant treatment planning, surgery, and restoration to advanced graduate periodontal and prosthodontic residents at Harvard and he lectures nationally and internationally on dental implants. Dr. Schnitman hosts an implant study club for practicing dentists and he maintains a private practice of implant dentistry in Wellesley Hills, Massachusetts.

**RESERVATIONS REQUESTED. Reservation reply for checks only is on next page.**

**Reservation reply by credit card is at: [www.massdental.org/metropolitan](http://www.massdental.org/metropolitan)**

**ADA CERP®** | Continuing Education  
Recognition Program

## MEETINGS & EVENTS

### STUDY CLUB MEETING DATES 2010-2011

- **Parkway/Norfolk Study Club** meets at SKY Restaurant 1369 Boston-Providence Turnpike Norwood at 6:00 p.m. For more information contact: President Dr. David Wolf parkwaynorfolk@gmail.com or 508/473-4999.
  - February 22, 2011 Dr. David Cotrell will speak on “*Bone and Tissue engineering for Implant Surgery*”
  - March 23, 2011 Mr. Barry Regan from EDIC Risk Management Insurance Co.
- **Charles River Study Club** meets at the Woodland Golf Club 1897 Washington St. Newton at 6:00 p.m. For more information contact : Secretary/Treasurer Dr. Steven Levine 617/262-5700
  - April 5, 2011 Dr. Carl McManama will speak on “*Restoring Endodontically Treated Teeth*”
- **West Metropolitan Study Club** meets at the Natick Crowne Plaza Hotel 1360 Worcester St. Route 9, Natick at 6:00 p.m. For more information contact: Dr. Jeffrey Lowenstein 508/875-3800 or metdent@rcn.com.
  - February 23, 2011 Co-Hosted with the Metropolitan District Dental Society Dr. Paul A. Schnitman will speak on “*Diagnosis and Treatment Possibilities with Digital Implant Dentistry*”.
  - April, 2011: “*Liners and Bases*” seminar at the home of the Boston Red Sox, Fenway Park, Boston. Details TBA.

### METROPOLITAN DISTRICT MEETING DATES

#### Sunday, May 1, 2011 Allied Dental Health Professional Breakfast and Learn –

Natick Crowne Plaza Hotel • 1360 Worcester St. (Rt. 9E) Natick • 8:00 a.m. - 12 Noon

Mr. Barry Regan from EDIC Risk Management Insurance Company will present a special lecture on *Legal Implications in the Information Age* specifically geared towards hygienists and dental assistants.

### ✂----- RESERVATION REPLY -----✂

**Dr. Paul A. Schnitman Wednesday, February 23, 2011 6:00 p.m. Natick Crowne Plaza Hotel**

#### To Register ....

- ✓ On-Line Registration with **credit card**: [www.massdental.org/metropolitan](http://www.massdental.org/metropolitan). MC/VISA/DISCOVER/AMEX **New** registration format.

- ✓ Mail completed reservation form and **check** payable to:

The Metropolitan District Dental Society • 209 West Central St. Suite 209 • Natick, MA 01760-3716

**\$55.00 per person for ADA/MDS members • \$35.00 per person staff/auxiliary**

**Confirmations** can be sent by email: Email Address: \_\_\_\_\_

Name \_\_\_\_\_

Guests \_\_\_\_\_

Office Address \_\_\_\_\_

Office Telephone (\_\_\_\_) \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ #people \_\_\_\_\_

#### **PLEASE READ THE FINE PRINT:**

- Reservation and payment must be received by 2/16/11.
- Cancellations for refund will be accepted until 2/16/11.
- There may not be seating available for at-the-door walk-ins.
- It is best to make your reservation ahead.

**AT THE ANNUAL ELECTION ON WEDNESDAY, FEBRUARY 23, 2011  
THE PROPOSED SLATE OF OFFICERS FOR 2011-2012 WILL BE VOTED ON  
as submitted by the 2010-2011 Nominating Committee – Armond Enos, Jr. DDS Committee Chair**

Chair .....	Michael Putt
Chair Elect .....	John Buehler
Vice Chair.....	Neela Gandhi
Immed Past Chair.....	Sergio Guzman
Secretary .....	Paul Aswad
Assistant Secretary.....	Ramzi Sarkis
Treasurer .....	Robert Memory
Assistant Treasurer/ Budget Chair.....	Cressida Joseph
Editor .....	L. Jeffrey Lowenstein
Trustee .....	Chris Owen

**REPRESENTATIVES to the MDS COUNCIL on:**

	<u>Term Expires</u>
Dental Education .....	11
Nominations .....	Armond Enos 11
Access, Prevention (CAPIR).....	Joan Qureshi 11
Membership.....	Yael Frydman 12
Dental Care.....	12
Public Affairs .....	Edward Salamoff 11
Dental Practice .....	Stephen Stone 13

**DELEGATES to the MDS HOUSE OF DELEGATES 2012**

<u>Ex-Officio with vote:</u>	<u>Term Expires 2016</u>
Michael Putt	James Cinamon
Paul Aswad	Yael Frydman
Robert Memory	Ramzi Sarkis
Chris Owen	Jeffrey Lowenstein

**ALTERNATE DELEGATES to the MDS HOUSE OF DELEGATES 2012 (20)**

**DISTRICT PROFESSIONAL PEER REVIEW COMMITTEE**

Carl Perlmutter, Chair  
 John Bullock    Paul Aswad    John Buehler  
 Tina Wang      Aram Mirigian    Robert Javer

**ETHICS COMMITTEE**

John Bullock, Chair

**COMMISSIONER OF TRIAL**

Robert Javer, Chair

**DISTRICT NOMINATING COMMITTEE 2011-2012**

Sergio Guzman, Chair

<u>Study Club Immediate Past Presidents</u>	<u>Study Club Trustees</u>
Open                  West Metropolitan	L. Jeffrey Lowenstein, West Metropolitan
Matthew Fantasia, Charles River	Robert Javer, Charles River
David Wolf, Parkway/Norfolk	Christopher Bissada, Parkway/Norfolk

## TRUSTEES REPORT

Chris Owen, DMD

As a newly elected trustee representing the Metropolitan District I would like to thank you, our members for providing me the opportunity to serve in this capacity. I would also like to extend a special thank you to Dr. Armond Enos our past chair and to Dr. Jim Cinamon our out-going Trustee. Their hard work, commitment to this district and dedication toward organized dentistry can not be matched and has allowed Metropolitan to thrive during these difficult times.

Including myself, the Mass Dental Society Board of Trustees introduced several new members in 2010. Dr. Richard Marchand, Cape Cod; Dr. Tofigh Raayai, East Middlesex; Dr. Thomas Trowbridge, Merrimack Valley and Dr. David Lustbader, South Shore. I would like to congratulate them and I am looking forward to working with them over the next three years.

After several years of successful dental out-reach events the Board of Trustees approved the sale of the mobile access to care van to a private dental group. The money from the sale will go to the MDS Foundation. The hundreds of hours donated by our members toward the van project is something we should be proud of and it clearly shows our members' commitment toward access to care.

Beacon Hill Day 2010 was another success. It not only provides an opportunity to meet with legislators but also it details the importance of being politically active. If you have yet to contribute to the MDS/PAC please consider it and mark your calendar now for Beacon Hill Day 2011 on Wednesday, April 13, 2011. We need to be heard with one united voice.

For the past several years the Massachusetts Dental Society and the Metropolitan District have been studying ways to better serve our members inside Route 128. The outcome was a resolution supported by the Metropolitan District that was passed at this year's House of Delegates. This resolution calls for the formation of a Boston Pilot Program with the goal of reaching out to our members in the city and working with our dental schools to identify and fulfill the needs of the younger members of our profession. Please contact the district office or check the website for the winter and spring events of the Boston Pilot Program.

If you have any questions or would like to serve on a committee please contact the district office.

Thank you,  
J. Christopher Owen, DMD  
Metropolitan District Trustee

## REFLECTIONS OF A FORMER TRUSTEE

James S. Cinamon, DMD

Back in 1979 the Metropolitan District Dental Society had been under the tutelage of the likes of Herb Schilder, Joe Williams, Norm Diamond, Tom Winkler, Shep Goldstein and other greats. Over the years, people like Mike Swartz, Andrea Richman, Jim Thiel, Jeff Slone, Michael Sheff, Bob Burke and Steve Stone helped guide us.

We met at the Boston landmark restaurant of Pier 4. Our purpose was and remains to bring our members together for camaraderie, for education, for legislative purposes. We've launched MDS Presidents, Officers and Trustees. We are a strong district, the largest in the Massachusetts Dental Society.

Changes have occurred in our district. We still are strong. We meet more locally in Natick at the Crowne Plaza but have been known to vary our venue to meet the wishes of all.

Our executive board meets in Natick. The commitment of this Board is amazing. Andrea Richman, Mike Swartz, Steve Stone, Jim Thiel are incredibly loyal to our district and contribute remarkable thoughts and ideas. Jeff Lowenstein keeps us visible with communications and keeps us current with online activities.

And then there is our Executive Secretary. Phyllis Basile has been the glue for MDSS. She keeps us on our toes, leads us to complete our commitments, plans our meetings, cares for our members and leaders and guides us to our greatness.

My experience as a Trustee of the MDS for our illustrious district has been incredible. Truly, the MDSS and MDS work so hard to vitalize our profession. Legislation, insurance issues, education both on a local and national level is remarkable. The leadership unselfishly commits their time and integrity and values to help us achieve the ability to serve our patients and to advance us in a profession that provides so many benefits to our lives.

The staff at the MDS works so hard to provide us with all of these things. Dr. Robert Boose as our Executive Director has incredible vision. They are all incredible and we owe great gratitude for what they do for us.

Please, appreciate all of these people, and organized dentistry as much as I do. I am so very grateful for having had the opportunity to serve you for the past 5 years as a trustee and for the last 25 years at the study club level, the district level and the state level. Stay active, stay involved.

This is our mission, our providers, our lifetime!

**Please join us in a warm welcome to the newest of our elected members to the Metropolitan District Dental Society and to those who transferred to us from other districts. We encourage all of our veteran members to make a special effort to contact the newest members listed in your area and extend a warm welcome and invitation to join us at any one of our meetings.**

**ELECTED SEPTEMBER 14, 2010**

**Michelle Wilkerson, DDS** is a graduate of the University of North Carolina School of Dentistry and Boston University Goldman School of Dental Medicine and is a pediatric dentist.

**Priyank Taneja, DMD** Dental Partners of Boston Prudential Center 800 Boylston St. Boston. Dr. Taneja is a graduate of Boston University Goldman School of Dental Medicine and Harvard School of Dental Medicine and is a prosthodontist.

**Diana C. Pardo, DMD** Tufts University School of Dental Medicine Department of Orthodontics, 1 Kneeland St. Floor 11, Boston. Dr. Pardo is a graduate of Tufts University and is an orthodontist.

**Sabeen Tiwana, DMD** Longo Dental Associates 1037 Beacon St. Brookline. Dr. Tiwana is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Meera Sharma, DMD** Aspen Dental 215 Worcester Rd. Framingham. Dr. Sharma is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Matthew R. Wimmer, DMD** Franklin Dental Associates 397 E. Central St. Franklin. Dr. Wimmer is a graduate of Tufts University School of Dental Medicine and John D. Dingell VA Medical Center and is a general practitioner.

**Emily C. Nelson, DMD** Whittier Street Community Health Center 125 Tremont St. Roxbury. Dr. Nelson is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Vihangi Samir Thakor, DMD** Center Street Family Dental 729 Center St. Jamaica Plain. Dr. Thakor is a graduate of Boston University Goldman School of Dental Medicine and the University of Connecticut School of Dental Medicine and is a general practitioner.

**Cory W. Ernst, DMD** is a graduate of Harvard University School of Dental Medicine and is a general practitioner.

**Taha Ghomi, DMD** is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Juliette S. Zahn, DMD** is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Sahil Goyal, DMD** Allston Dr. Dental 127 Harvard Ave. Allston. Dr. Goyal is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Sharanjot Mann, DMD** is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Alice Cheng, DDS** Boston Dental 36 Chauncy St. Boston. Dr. Cheng is a graduate of State University of New York at Stony Brook School of Dental Medicine and is a general practitioner.

**Meng-Chieh Lee, DDS** Tufts University School of Dental Medicine Department of Prosthetics & Operative Dentistry 1 Kneeland St. Boston. Dr. Lee is a graduate of Columbia University School of Dental and Oral Surgery and Harvard University School of Dental Medicine and is a prosthodontist.

**Laura Becerra, DMD** Boston University Health Center 930 Commonwealth Ave. Boston. Dr. Becerra is a graduate of Boston University Goldman School of Dental Medicine and is a periodontist.

**Beatrice E. Deca, DMD** is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Rares N. Deca, DMD** is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Heather A. Coubrough, DMD** Gentle Dental 612 Center St. Jamaica Plain. Dr. Coubrough is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Zameera Fida, DMD** Children's Hospital 300 Longwood Ave. Hunnewell 4 Boston. Dr. Fida is a graduate of Harvard University School of Dental Medicine and Children's Hospital Boston and is a pediatric dentist.

**Laura Camacho-Castro, DMD** Dedham Medical Associates 1 Lyons St. Dedham. Dr. Camacho-Castro is a graduate of Tufts University and is a pediatric dentist.

**Violeta Stoyneva, DMD** is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Luis A. Del Castillo, DMD** Tufts Dental Associates One Kneeland St. Boston. Dr. Del Castillo is a graduate of Tufts University School of Dental Medicine and is a prosthodontist.

**Jennifer J. Lee, DMD** 2 West Mill St. Medfield. Dr. Lee is a graduate of the University of Pennsylvania School of Dental Medicine and is a general practitioner.

**Valerie Fong, DDS** 155 Federal St. #333 Boston. Dr. Fong is a graduate of the University of the Pacific School of Dentistry and the Lutheran Medical Center and is a general practitioner.

**Jeffrey M. Segnere, DMD** is a graduate of Tufts University School of Dental Medicine and is an orthodontist.

**Kenneth S. Marsh, DMD** is a graduate of the Baltimore College of Dental Surgery and is a general practitioner.

**Elizabeth Escarria, DMD** 68 Edgerly St. Boston. Dr. Escarria is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Maria Moser, DMD** is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Marta A. Janion, DDS** 50 Staniford St. #303 Boston. Dr. Janion is a graduate of New York University School of Dental Medicine and is a general practitioner.

**Kevin P. Mischley, DMD** 1329 Main St. Walpole. Dr. Mischley is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Anshuman Rawat, DMD** Sameka Dental 500 E Broadway Boston. Dr. Rawat is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Lawrence E. Sarner, DMD** Alpha Dental Center 260 East Central St. Franklin. Dr. Sarner is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Melissa B. Sarner, DMD** Alpha Dental Center 260 East Central St. Franklin. Dr. Sarner is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Lorie Rivero Marsh, DMD** is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Kevin Guze, DMD** Harvard University School of Dental Medicine 188 Longwood Ave. Boston. Dr. Guze is a graduate of the University of British Columbia Faculty of Dentistry and Harvard University School of Dental Medicine and is a periodontist.

**Angela Bhan, DMD** Nashoba Family Dentists 256 Great Rd. #5 Littleton. Dr. Bhan is a graduate of Boston University Goldman School of Dental Medicine and the

Montefiore Medical Center, Bronx, New York and is a general practitioner.

### **ELECTED JANUARY 15, 2011**

**Medha Singh, DMD** Harvard School of Dental Medicine ITI Implant Fellow 188 Longwood Ave. Boston. Dr. Singh is a graduate of Tufts University School of Dental Medicine and is a periodontist.

**Anil Gadre, DMD** Boston University Dental Health Center 930 Commonwealth Ave. Boston. Dr. Gadre is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Lisa E. Sanderson, DMD** 205 Union St. Natick. Dr. Sanderson is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Carla I. Kontax, DMD** Framingham Community Health Services Dental Department 32 Concord St. Framingham. Dr. Kontax is a graduate of the University of Florida College of Dentistry and is a general practitioner.

**Samira Y. Sheikh, DMD** Gentle Dental 131 Tremont St. Boston. Dr. Sheikh is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Nicole M. Armour, DMD** MGH Dental Group 165 Cambridge St. #401 Boston. Dr. Armour is a graduate of the University of Connecticut School of Dental Medicine and is a general practitioner.

**John Cogliano, DMD** 105 Atlantic Ave. Boston. Dr. Cogliano is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

**Suneel Kandru, DMD** Dorchester House Multi Service Center 1353 Dorchester Ave. Dorchester. Dr. Kandru is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Cindy Leung, DMD** Boston University Dental Health Center 930 Commonwealth Ave. Boston. Dr. Leung is a graduate of Tufts University School of Dental Medicine and is an orthodontist.

**Katarina Pavlicic, DMD** is a graduate of Boston University Goldman School of Dental Medicine and is a general practitioner.

**Jeffrey Graffam, DMD** is a graduate of Tufts University School of Dental Medicine and is a general practitioner.

## In Memoriam

“Let us remember our friends and colleagues  
for their enthusiasm and love of the dental arts”.

Marvin Lowy, DMD  
George B. Wenckebach, DMD

### The following dentists have recently transferred into the Metropolitan District:

**Yong-Han Koo, DDS** Wayland Oral Surgery 241 Boston Post Rd. Wayland.  
**Maria D. Vasilakis, DMD** 438 Washington St. Brighton.  
**Scott L. Harsfield, DMD** Chestnut Dental Associates 87 Chestnut St. Needham.  
**Ali Maddahi, DMD** 233 Cochituate Rd. Framingham  
**Harbinder Deep, DMD**

### CONGRATULATIONS TO LIFE PIN MEMBERS

At the February 23<sup>rd</sup> district dinner meeting Life Pins will be awarded to the following Metropolitan District Dental Society members who have been in practice for 30 consecutive years or a total of 40 years.

Myron Bass, DDS	Gerald Bloom, DDS
Steven N. Cohen, DMD	David A. Cutrell, DMD
Nicholas M. DelloRusso, DMD	Robert E. Doherty, DMD
Terrence J. Griffin, DMD	Stanley J. Kass, DDS
Noshir R. Mehta, DMD	S. Murray Miller, DDS
H. Robert Nagel, DDS	Andrea Richman, DMD
Peter C. Rider, DMD	Randall M. Sneider, DMD
Anthony F. Vinciguerra, DDS	

### **Robert L. Burke, DDS Volunteer Award**

This recognition award was established in Dr. Burke's honor to acknowledge outstanding volunteer efforts and contributions which have been put forth for the betterment of the dental society or the community.

The Executive Board of the Metropolitan District Dental Society is proud to present The Robert L. Burke, DDS Volunteer Award 2010 to Framingham/Milford periodontist, **Jeffrey A. Slone, DMD** at the Wednesday, February 23, 2011 district dinner meeting.

Dr. Slone has served the Metropolitan District and the Massachusetts Dental Society in the following capacities:

Council on Dental Health Representative 1982-1983  
Political Action Committee 1983-1986  
Council on Legislation 1986-1990  
District Vice Chair 1990-1991  
District Chair Elect and Program Chair 1991-1992  
District Chair 1992-1993  
Legislation Committee 1992-1997  
District Nominations Committee 1993-1994  
Council on Nominations 1994-1995  
Council on Governmental Affairs 1997-2000  
Director EDIC Board 1999-2010

Over an 11 year span, he has served on the Board of Directors of EDIC which was established in 1992 as an insurance company owned and managed by dentists.

Dr. Slone has also volunteered every year as a Metropolitan district delegate to the Massachusetts Dental Society House of Delegates. He also volunteered consistently on many committees for the Yankee Dental Congress ensuring its success.

CONGRATULATIONS Dr. Slone !

## **SAVE THESE DATES for Your Calendar**

### **Beacon Hill Day 2011**

It will be held on Wednesday, April 13<sup>th</sup> 2011 from 9am – 3pm at the Omni Parker House in Boston.

### **Metropolitan District Wine Tasting Event**

The Metropolitan District Dental Society invites you to a wine tasting event on

Thursday, April 28, 2011 6:00 p.m.- 8:30 p.m. Anthony's Pier 4 Restaurant, Boston.

Anthony's Pier 4, one of our favorite meeting places, will be serving delicious hors d'oeuvres and Tammy Lamenzo from Higgins Wine and Spirits/Beverages to Go in Dover, MA will once again be our wine connoisseur. In addition to learning about various wines, we will be informed about the efforts of the MDS/PAC and why it is so important for dentists to contribute.

There are several issues currently being considered for legislation that directly effect our practices and having a strong grassroots effort to advise our legislators is crucial. This will be a great networking opportunity to talk with your colleagues and local legislators.

Please sign up for this important event. It is sure to be very entertaining and informative. Invitations with all the details will be sent out next month.

Thank you to the MDS/PAC for helping to sponsor this event.

### **A Date to Save – For Your Staff**

The Metropolitan District's Allied Dental Health Professionals Committee, chaired by Dr. Stephen Stone, will host its 19<sup>th</sup> Annual Breakfast and Learn on Sunday, May 1, 2011 at the Natick Crowne Plaza Hotel from 8:00 am-12:00 noon. Mr. Barry Regan from EDIC will be speaking on *Legal Implications in the Information Age and Law & Ethics for Hygienists and Dental Assistants*. Reservation flyers will be mailed to auxiliaries in March. Call the district office for more information. 508/651-3521.

## **Dr. Robert Faiella Announces Candidacy for ADA President-Elect**

Robert Faiella, DMD, MMSc, an Osterville and Duxbury periodontist and past president of the Massachusetts Dental Society, announced his candidacy for president-elect of the American Dental Association (ADA) for the 2011 term. The announcement was made at the ADA's Annual Session in Orlando in October.

Since 2007, Dr. Faiella has served as the ADA First District Trustee. He has held many leadership roles on ADA councils and committees, including serving as board liaison for the ADA Council on Dental Practice, Council on Scientific Affairs, and Council on Members Insurance and Retirement Programs. Most notably, he was named sole chair of ADABEI, where he directed the wind-down of ADAidm, which returned millions of dollars to the ADA. (For more on this subject, see page 2 of the March-April 2010 MDS Connection.)

An active participant in organized dentistry in Massachusetts since 1985, Dr. Faiella has held many positions, including: Trustee for the Cape Cod District (1998-2003); MDS Vice President and President-Elect; Chair of the MDS Committee on the Young Dentist; Chair, Secretary, and Treasurer of the Cape Cod District; General Chair of Yankee Dental Congress 27; and founding member of Cape Cod Dentists Care.

To learn more about Dr. Faiella's platform, please visit [www.firstdistrictcaucus.com](http://www.firstdistrictcaucus.com).

## **Questions About Dental Records?**

The American Dental Association has published a 37 page informational guide about frequently asked questions pertaining to dental records. This booklet is free to ADA members. It is also available on line at: [www.ada.org](http://www.ada.org). The printed copy can be obtained by calling the ADA at 1(800) 621-8099 ext. 2895 or by email at: [dentalpractice@ada.org](mailto:dentalpractice@ada.org).

## **GRASSROOTS ADVOCACY PROGRAM**

As the Massachusetts Dental Society prepares for the new legislative session which will begin in January, we are in the process of implementing our new grassroots advocacy program to assist in furthering your legislative priorities. Grassroots advocacy involves a small group of leaders at the local level engaging their colleagues and encouraging them to take small action steps to

further a larger cause. The MDS plan calls for a “Grassroots Organizer” in each state senate district, who will be responsible for developing a team of advocates (6-10 colleagues). Together, the organizer and the advocates will contact their legislator to educate him or her on the importance of our legislative priorities, including non-covered services and protecting student athletes against oral injuries. The grassroots team will also coordinate an annual meet-and-greet with their legislator to further promote the role of organizing dentistry in oral health advocacy.

Would you like to serve as an organizer? Do you feel that you would be a strong advocate for your profession? It only takes a few moments to leave a lasting impact on your elected officials. Please contact Victoria Ryan, Coordinator of Grassroots Advocacy at the Massachusetts Dental Society if you would like to be the voice of your community. She can be reached at [vryan@massdental.org](mailto:vryan@massdental.org) or 508-480-9797 ext. 242, and is available to provide additional information or answer any questions you have about the program.

### **CHILDREN’S DENTAL HEALTH MONTH**

The Metropolitan District office has posters and fun activity sheets (in English and Spanish) for all ages to give to your patients. Activity sheets can be mailed to you, but if you would like more than 3 posters they need to be picked up at the district office in Natick. Call the district office at (508) 651-3521 or email: [MetroDent@verizon.net](mailto:MetroDent@verizon.net).

**Just a Thought.....** A dentist at work at his vocation always looks down in the mouth. ~George D. Prentice

## Calling All Wine Lovers

### MDS Foundation Presents...The 2nd Annual Wall of Wines at YDC 36

Visit the MDS Foundation booth, make a donation of \$20 and select a bottle of wine from the wall as a “Thank You.” The Wall of Wines features a wide variety of wines valued between \$15 and \$200, each cleverly wrapped so the labels are concealed.

#### **The More you Give, the More You Get**

Select one bottle of wine for each \$20 that you donate. If you contribute \$100 to the Foundation, you will have the opportunity to select five bottles of wine and, who knows, that fifth bottle just might be the finest wine in the collection!

*All proceeds benefit the MDS Foundation and its mission to help increase access to dental care for underprivileged children and adults.*

### **The World of Twitter**

Jeffrey Lowenstein, DMD  
District Editor

Twitter is a free micro-blogging service that enables its users to send and read messages known as *tweets*. Tweets are text-based posts of up to 140 characters displayed on the author’s profile page and delivered to the author’s subscribers who are known as *followers*.

**Twitter** has replaced the newspaper and newscast on local television stations for breaking news and up-to-date information before it is available to the general public. Please feel free to tweet or email me at [Metdent@rcn.com](mailto:Metdent@rcn.com) if you have accounts of interest on **Twitter**.

### **Dear Metropolitan District members,**

All Metropolitan District Dental Society members have the opportunity to enroll for the Brooks Brothers Corporate Membership Card. This benefit was initiated to provide you with enjoyable incentives and an everyday 15% savings when shopping for your wardrobe needs. As a Brooks Brothers Corporate Member, you will receive an everyday **15% Savings\*** on regular price merchandise at Brooks Brothers U.S. and Canadian stores, by phone and online at [Brooks.Brothers.com](http://Brooks.Brothers.com).

How can you start receiving this wonderful benefit today?

Simply enroll online at (do not type in http:// or www. in front of the web site address):

[Membership.BrooksBrothers.com](http://Membership.BrooksBrothers.com)

You will be prompted to enter the following information to validate your affiliation with Metropolitan District Dental Society:

Organization ID #: 10694      Pin Code #: 92122

You will have the opportunity to print a temporary shopping pass at the end of the enrollment process. If you provided your email address when enrolling, you will also receive an email confirmation the next business day that you can use as a temporary shopping pass. Your personalized membership card will be mailed to you in approximately 3-7 business days. If you have any questions during your enrollment process, please call a representative toll-free at the number below. Representatives are available Monday through Friday, 9am to 5pm, ET.

**Brooks Brothers Corporate Incentive Services: 1-866-515-4747**

\* Please present your non-transferable Brooks Brothers Corporate Membership Card, temporary shopping pass or email confirmation at the time of purchase. Redeemable for merchandise only; Discount applies to regularly priced items only and cannot be combined with any other offer, discount or promotion. May not be redeemed for cash or applied as payment to your Brooks Brothers Platinum MasterCard® or The Brooks Card®. If you return all or some of the merchandise, the dollar value of this promotion will not be refunded or credited to your account. Discount may not be applied toward taxes, shipping and handling, monogramming, engraving, alterations or personalization. Not valid on purchases of men's cordovan shoes or the Gift Card. No adjustment on previous or future purchases. Void in states where prohibited by law. No cash value except where prohibited, then the cash value is 1/100 cent. Other exclusions may apply. For a store location near you, please visit [BrooksBrothers.com](http://BrooksBrothers.com) or call 1-800-274-1815.