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NORTH SHORE DISTRICT DENTAL SOCIETY



SEPTEMBER 2011 NEWSLETTER



Roger J. Wise, D.D.S.

Nuances Of Treating The Maxillary Impacted Canine

September 15, 2011

6:30 Social Hour

7:00 Dinner

Hawthorne Hotel, Salem

Please Visit our Table Clinics:

Straumann • Astra Tech • Procter & Gamble
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Curriculum Vitae:

Dr. Wise was a past faculty member and lecturer of the Department of Orthodontics and Periodontics at Harvard School of Dental Medicine from 1994-2010. He also lectures at the Department of Periodontics at Tufts University and the Department of Orthodontics at Boston University. He has presented lectures throughout the U.S. and abroad on Adult Orthodontics and the Interrelationship of Periodontics, Orthodontics and Restorative Dentistry. He has written four textbook chapters and has authored numerous papers in refereed journals. He is one of a small number of dental specialists in the world fully trained in both Periodontics and Orthodontics. He received his dental degree at Emory University and his specialty training in Periodontics and Orthodontics at Boston University. Dr. Wise served 15 years as a consultant for the American Journal of Orthodontics and Dentofacial Orthopedics and is a Diplomate of the American Board of Periodontology. He practices Periodontics, Adult Orthodontics and Implantology in Swampscott and Boston.

Lecture Topic:

Understanding orthodontic management and surgical considerations in exposure of an unerupted maxillary canine is paramount to achieving an ideal outcome esthetically, functionally and periodontally. This lecture will present step-by-step clinical and radiographic documentation of the possible surgical techniques and lessons learned in over 1200 procedures during a 35- year career. The utilization of cone beam CT scanning will be demonstrated. The clinician will leave this lecture with a firm rationale of what surgical procedures are state-of-the art along with problems encountered in achieving an ideal result accompanied with long-term clinical and radiographic follow-up. The possibility of canine extraction, bone regeneration and implant placement and restoration will also be discussed.

Educational Objectives

- 1) Learn the rationale for selecting an ideal surgical approach.
- 2) Reevaluation of mucogingival concerns during mechanical therapy.
- 3) Radiographic follow-up of final bone maturation.

**Please visit our website www.nsdds.org
This newsletter is now available electronically.**

Chairman's Message

Jeffrey R. Dornbush, DDS
NSDDS



At the beginning of our phone call in mid August regarding the North Shore District Dental Society, John Fisher shared that the evening before he and Joy had celebrated their 43rd wedding anniversary!

Our heartiest Congratulations! Then when asked "how are we doing with the biggest dental issue that the MDS is currently facing at the statehouse. John replied "The score is 10-3, we are ahead in the third quarter." And so what challenge was it this time that our dental society was once again being of service to us? The score so far is in our favor in the matter of preventing dental insurance carriers from capping fees on non-covered services.

What do you think about NSDDS and its being of service to you? Please let it be known. In an email this August, Paul Gamber responded to this inquiry: "*Personally, what I get out of it is: a way to socialize with the dentists that I refer to and that refer to me. And as a way to put a face with a name of other members in our district that we either have heard about or read about in various publications. I believe what it does for each of us is really in the political realm and what the district/state dental society does to protect our profession. I think the general membership doesn't really see that side of things or doesn't think much about that part of it. I think others find the programs as a way to get their CE credits because the NSDDS secretary fills out a lot of CE credit forms each time.*"

For example, this coming year, our speakers bring to us six continuing education programs. Our October meeting about CAMBRA to be held at Spinelli's certainly fulfills John Herzog's hope "to have someone to present on this topic to our district".

Roger Wise comments that: "*Our NS dental society, founded in 1934 with 33 cities is a microcosm of corporate America. Membership is important and meetings are important for members. It develops young members. It helps in looking for associates and making known relationships.*" In this regard David Schneider introduced Meng-Chieh Lee (a recent Harvard prosthodontic graduate) and announced the development of their professional relationship together at our general meeting. And kudos to Randi Burba for his American Academy of Cosmetic Dentistry accreditation.

Roger continues: "*Our district stands out because of our leadership. Leadership track comes up the ranks as we replenish and mature. We have had great leadership.*"

Many years ago Phil Williams put our district on the map with the MDS. John Fisher and Charlie Silvius at the helm at the MDS are two locals. Sam Carito continues his ongoing service to our district.

This year our board is made up of a rather significant flow of "fresh blood." Brian Chuang takes on Sandra Makkar's daunting secretary responsibilities, with his accomplished track record of getting things done, having established "APICES" for endodontic graduate students. With the assistance of our nominating committee, Brian is teamed up with Helyne Hammelburg as assistant secretary (thank you Viktoria Talebian) and Spiro Saati is teamed up with Linda Massod as assistant treasurer. On the chairmanship track we have Chair-elect Darryl Smith, and vice-chair Steve Baratz. During the past year, Steve Baratz and I have car pooled together to board meetings and are having more conversation now than we have had in twenty five years of practicing dentistry just a few blocks from each other! Please accept my apology if I have overlooked anyone.

Consider how you find your present level of participation in the North Shore District Dental Society. It may be one of the following:

1. Participation in a leadership position without being asked
2. Participation in a leadership position after being asked
3. Participation by attendance at meetings and functions
4. Participation limited to joining the ADA and NSDDS
5. Participation by just being licensed in the Commonwealth

With the following initiatives going before our board in the coming year, you can look forward to the level that the North Shore District Dental Society is being of service to you even stepping up a notch!

1. An enhanced visibility of the activities & events going on with the membership and its leadership in our district. You may already have taken notice of valuable up to the minute information in the recent email blasts.
2. Improved methodology for registration and continuing education credits with Evite, RSVP, credit cards and payment in advance.
3. Email delivery of our newsletter which offers multiple possibilities for communication. The ability to make references with hyperlinking itself is huge.
4. A "Greeters Committee" for guests and new members who will function both at the doorways of our meetings and behind the scenes.
5. A guest board member policy that offers our membership a direct voice.
6. A designated parliamentarian at board meetings to get things done efficiently & effectively!

Mark Kaplan at the MDS wrote: "The district dental society is often the closest link that a dentist will have to organized dentistry." Experience your connection educationally, socially, & professionally in the years to come!

Minutes

NSDDS, March 31, 2011

Attendance: Drs. Jim Jervinis, Spiro Saati, Rocco Iocco, Jeff Dornbush, Steven Baratz, Sam Carito, Linda Massod, Larry Monaldo, John Herzog and Brian Chuang.

1. **Assistant Secretary's Report (Dr. Chuang):** Minutes from last board meeting accepted. Board positions available for dentists interested in volunteering: assistant secretary, assistant editor, council of public affair and membership committee. Please submit your name if you are interested in serving. Dr. Chuang will be serving as the transitional liaison to direct members who do not receive the newsletter blast to Ellen Factor (efactor@massdental.org)
2. **Treasurer's Report (Dr. Saati):** Sponsorship cost (\$3000 / year) includes 6 issues of newsletter ads and being able to set up a table at the meeting. W9 forms are required. List of potential sponsors include: Biomat, Strauman, Nobel Biocare. Tents will be set up at golf tournament in the event of rain.
3. **Trustee's Report (Dr. Hjorth):** Dr. Fisher is the outgoing MDS president and Dr. Silvius will be the incoming. Board of trustees voted to have 33K / year for 3 years (i.e. 100K over 3 years) used to compensate MDS president's time and expenses taken to go to meetings. Boston pilot project continues to be discussed. Metropolitan district has 1300 members. David White at MDS (Grass root) calls for continual support for MDS PAC. MA has ~6000 dentists and the participation has gone from 85.9% to 81.4%. Reaching

out to a larger representation of private practitioners, dental students (graduate), educators, and community dentists will strengthen the membership.

4. **MDS PAC Committee (Dr. Iocco):** During committee meeting on Feb. 28th, it was reported that 61 additional members of North Shore district contributed. This translates to a total 92% participation and the highest rank among other districts.
5. **Chair's Discussion (Dr. Jervinis):** Dr. Larry Monaldo will be serving on the peer review committee. (a 3 year term). Wine Tasting 5/12/11 6:30 at Spinelli's, \$35 / person this year. Extended to members and their guests. Post cards would be send just 1 time in Sept. 2011 to remind people of meeting locations. NSDDS will sponsor \$1000 to MDS golf outing. Marc Kaplan has contacted Dr. Jervinis regarding 21 members in the North Shore district who have yet to renew their MDS membership. Discussion with the board regarding the possibility of sending a letter from the board to members who haven't renewed; then let MDS follow up with a phone call.
6. **Council on Dental practice (Dr. Baratz):** Descriptions and functions of all the councils are on MDS website. In Minnesota, Public Health dental hygienists will get to exam, perform prophy and place sealants to patients who have limited access to care. The level of supervision does appear to be strictly enforced.

Meeting adjourned at 8:30 pm.

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Trustees Report Early Summer 2011

By Dr. Peter Hjorth

• We have a new Assistant Secretary Dr. William Dennis (who formerly served on the Board as the Worcester District Trustee) and a new Trustee from Berkshire District Dr. Raymond (Jay) Wise.

• We also have new Guest Board Members: Drs. Kathy Alikhani (South Shore District), Margaret Errante (Metropolitan District), Nahal Panah (East Middlesex District), and Frank Schiano (Metropolitan District).

• The Board approved a list of thirteen delegates and ten alternate delegates to the October 2011 ADA House of Delegates in Las Vegas. President-elect Dr. Paula Friedman presented a position paper on her planned presidential platform – Building Bridges, which will focus on strengthening the membership base and developing coalition partners with other health care organizations.

• Vice President Dr. Michael Wasserman announced that he had selected Dr. Carl McManama as the general chair of Yankee Dental Congress 2013.

• First District Trustee Dr. Robert Faiella shared his recent travel and activities related to his candidacy for ADA Vice President. He commended Campaign Manager Dr. Charles Silvius, as well as Dr. Ray Martin, who has served as a consultant to the campaign.

• Dr. Faiella reported that the ADA has established a relationship with Sharecare, a healthcare information website started and sponsored by Oprah Winfrey's Harpo Productions. The ADA, as part of a consortium, has also submitted a proposal to the Ad Council to develop public service announcements on children's dental health. Dr. Faiella also described a financial issue that will be on the upcoming ADA House of Delegates agenda, pursuant to the ADA's pension plan for employees.

• CFO Kathleen Boyce, CPA, reported that the firm of Alexander, Aronson, Finning & Co., P.C. is in the process of the Society's annual audit. The firm will meet with the MDS Audit Committee in July and will give a report to the Board of Trustees at its annual Retreat in July. Past President Dr. Andrea Richman reported that the Board of Registration in Dentistry (BORID) will be meeting with the deans of the dental schools this summer to discuss PGY1, a post graduate residency year that could replace the clinical exam. She also noted that proposed dental assisting regulations are being reviewed by BORID and public hearings are planned for this fall.

• Director of Continuing Education Dorrey Powers informed the Board that a letter had been sent to members in May 2011 regarding continuing education credits. BORID's new regulations state that hands-on courses, including those taken at Yankee 2011, are now one continuing education credit per hour. Previously two credits per hour were allowed for hands-on courses.

• The Board heard an update on MDS Insurance Services (MDSIS) from George Gonser, CEO, Spring Insurance Services, and John Cassell, senior partner, Spring Consulting Group. In the past year MDSIS has increased its business by 9.5%. It will continue to expand its marketing efforts, and is also developing a web based client portal for members to access their information in 2012.

• The Board approved an expense of up to \$85,000 for Charles River Associates to develop a data collection survey that will be sent to a randomly selected sample of dentists in Massachusetts to gather information on Delta Dental reimbursement fees. The survey will be conducted in the fall of 2011.

• President Dr. Silvius will appoint a three person task force to meet with representatives from Delta Dental regarding Delta's recent dental audits and a letter sent by Delta regarding protocols for the audits. Director of Governmental Affairs David White thanked the Board for its support at the 2011 Beacon Hill Day, which took place in April. The 2012 MDS Beacon Hill Day has been scheduled for April 11.

• The Board approved the recommendation of the Council on Access, Prevention and Interprofessional Relations (CAPIR) to discontinue the MassDentists CARE program. Any person seeking assistance for

oral health care will be referred to community health centers or dental schools for treatment.

• The Board approved recommendations from the Council on Public Affairs on the position the MDS will take on various oral health care issues before the legislature this session.

• Roger Donoghue, Capitol Consulting, informed the Board that the Society's non-covered services bill was currently before the Joint Committee on Financial Services.

• Drs. Romesh Nalliah and Kristine Seibel delivered a presentation to the Board from the Leadership Institute Ad Hoc Committee. The committee created a video and also held screenings at two local special needs centers to educate caregivers of special needs patients to promote optimal oral health care.

• The Board approved the YDC Oversight Committee's recommendation that Dr. Thomas Trowbridge be appointed as chair of the committee. Director of YDC Operations Maryellen Geurtsen reported on the progress being made towards YDC 2012. Executive Director Dr. Robert Boose informed the Board that the BCEC is planning an expansion, as is the Westin Waterfront Hotel adjacent to the convention center.

• Based on Resolution 2-11 that was passed at the May 13 MDS House of Delegates meeting, the Board approved the following addition to the MDS Foundation Bylaws: "The vice president, assistant secretary, assistant treasurer, and immediate past president of the Massachusetts Dental Society shall be Directors of the MDS Foundation."

• The Board voted to donate \$500 in support of the Massachusetts Dental Hispanic Association's First Symposium in Dental Careers. Immediate Past President Dr. John Fisher will be speaking at the event.

• The Board voted to approve the recommendation from the Committee on Ethics to suspend a member for a period of one year and to convene a Board of Trial.

• The Board voted to contribute \$10,000 from the Society's Relief Fund to the Missouri Dental Association to assist dentists in that state who were affected by the recent tornadoes.

Meeting Dates 2011-2012

Meeting Date	Speaker
Oct. 13, 2011*	Dr. Andrea Wiseman & Dr. Robert Chapman
Nov. 10, 2011	James Stein, Robin Schumacher & Bob Cohen
Feb. 9, 2012	Steven LoCascio, DDS
Mar. 8, 2012	Roger Wise, DDS
April 12, 2012	Howard Hill

* Spinelli's (all others at Hawthorne Hotel)

Member Meetings	Board Meetings
09/15/2011	09/08/2011
10/13/2011	10/06/2011
11/10/2011	11/03/2011
02/09/2012	02/02/2012
03/08/2012	03/01/2012
04/12/2012	04/05/2012

NORTH SHORE DISTRICT OFFICERS May 2011-May 2012

CHAIR:	Jeffrey Dornbush, DDS	TREASURER:	Spiro Saati, DMD
CHAIR-ELECT:	Darryl Smith, DDS	ASST. TREASURER:	Linda Massod, DMD
VICE-CHAIRMAN:	Steven Baratz, DMD	TRUSTEE:	N. Peter Hjorth, DMD
SECRETARY:	Brian Chuang, DMD	PROGRAM CHAIR:	Dr. Simon Bernstein
ASST. SECRETARY:	Helyne Hamelburg	EDITOR:	Mark Wang, DMD

COUNCIL ON ACCESS, PREVENTION & INTERPROFESSIONAL RELATIONS:

- Dr. Nicholas Ciancarelli

COUNCIL ON DENTAL CARE AND BENEFITS PROGRAMS:

- Deborah Eisen, DMD

COUNCIL ON DENTAL EDUCATION:

- Yuri Shamritsky, DMD

COUNCIL ON PUBLIC AFFAIRS:

- Dr. Meng-Chieh Lee

COUNCIL ON MEMBERSHIP:

- Dr. John McLay

COUNCIL ON DENTAL PRACTICE:

- Steven Baratz, DMD

COUNCIL ON NOMINATIONS:

- | | | |
|---------------------------|-------------------------|--------------------------|
| • Josephine Pandolfo, DMD | • Jeffrey Dornbush, DDS | • John Herzog, DDS |
| • Peter Hjorth, DMD | • Rocco Iocco, DMD | • Viktoria Talebian, DMD |
| • Arnold Maloff, DMD | • Yuri Shamritsky, DMD | • Spiro Saati, DMD |
| • Darryl Smith, DDS | • Carlene Tsai, DMD | |

DISTRICT COMMISSIONER OF TRIAL:

- Walter J. Opolski, DDS

MDIL/MDPC REPRESENTATIVE:

- Rocco A. Iocco, DMD

DISTRICT ETHICS COMMITTEE:

(1 Chair, 2 Members)

CHAIR: Arnold Maloff, DMD

MEMBER #1: David C. Cormier, DDS

MEMBER # 2: Rocco Iocco, DMD

DISTRICT PEER REVIEW COMMITTEE:

CHAIR: Sam Carito, DDS

MEDIATOR: Arnold Maloff, DMD

MEMBER #1: Yuri Shamritsky, DMD

MEMBER #2: Rocco Iocco, DMD

MEMBER #3: James Hanratty, DMD

MEMBER #4: Josephine Pandolfo, DMD

MEMBER #5: John Herzog, DDS

WEBSITE COMMITTEE: N. Peter Hjorth, DMD

MEMORIAL COMMITTEE: Sam Carito, DDS

AUDIO VISUAL: Tony DelliSanti

GOLF TOURNAMENT AND SPONSORS:

- Roger Wise, DDS

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JUNE 20, 2011 RESULTS

1st Place
Best Ball of 4-some (65)
Joe Cronin
Tony DelliSanti
Dick Lamby
Ryan Beagin

2nd Place
Best Ball of 4-some (71)
Dr. Bill Fiore
Joe Monahan
Chris Carson
Bob Montgomery

1st Place
Callaway Scoring System
Dr. Angelo Boncore
Kevin Collins
Tom Sullivan
Dr. Darryl Smith

2nd Place
Callaway Scoring System
Robert Wise
Jamie Bruneau
Chris Collins
Driscoll Docanto

Closest to the Hole
3rd Hole: 9 feet 8 inches
Lewis Brown

7th Hole: 23 feet 8 inches
Collins

8th Hole: 9 feet 10 inches
Tom Sullivan

13th Hole: 11 feet
Joe Monahan

Closest to the Line
Hole #10 Peter Hjorth
Hole#18 Ed O'Leary

Longest Drive
Hole #1 Jamie Sheehy

Low Individual Gross
1st Ryan Beagin (71)
2nd Chris Carson (76)
3rd Bob Montgomery (78)



Paul Gamber and Dan King win big prizes in the raffle.



Bob Green welcomes all golfers as they celebrate the 13th year of the tournament.



Tedesco Golf Head Professional Bob Green and Red Sox legend Bob Montgomery.



Darryl Smith teams up with NorthShore Dental Laboratories VP of sales & marketing Kevin Collins.



NSDDS past chairman John Herzog and Charlie Silvius, President of the Mass Dental Society, enjoy a meal.



Tournament enforcers! Do not mess with these guys! Hockey legend Dick Lamby and Joe Cronin.



Is this tournament rigged?



NSDDS Vice Chairman Steve Baratz and past chairman John Herzog and Joe Williams enjoy Texas-style barbecue.



New England Cable News Sports anchor Chris Collins tries to stump our audience sports trivia.



John Fisher welcomes Charlie Silvius as the new President of the Mass Dental Society along with Bob Green and legendary player and color commentator Andy Brickley.



Andy Brickley shoots an 81 on the course and delivers a wonderful speech.



Dessert anyone? And now for dessert...



Happy threesome!



Tournament Director Roger Wise welcomes Bruin's legend and color commentator Andy Brickley.



My implant is better than your implant???



Biomet 3i rep, Jeff DeAngelo wraps it up with our NSDDS program chair Simon Bernstein.



Mike Coletti and Jeff Blair of Sullivan Schein once again are major corporate sponsors and announce tournament awards.

Activity of the Council on Dental Education

by Viktoria Talebian, DMD

- The Council on Dental Education meets annually with the deans of the dental schools in New England to share viewpoints on current dental education issues. The last meeting was held on January 28, 2011 at the Yankee Dental Congress. Many issues were discussed including dental licensure policies. The deans of Harvard, Boston University and Tufts are meeting with BORID to talk about an alternative licensure method to the NERB exam. A portfolio-style assessment was discussed as well as California's policy to allow licensing after completing a residency training program. MDS informed the Deans that it is reaching out to all members of the Dental Society to have a larger presence with dental students to promote the concept of one voice for dentistry. The Society is working with pediatricians to educate them on oral health and would like to modify the medical school curriculum to include dentistry. MDS is partnering with head start and there is also a push for reenrollment in Mass Health. Dr. James Kobel, dean of the new dental school planned by the University of New England reported that this school will focus on a strong foundation in science and research, realistic simulation, early and extensive clinical experiences, interprofessional education and significant community-based education as well as address the access to care issue.

- Members of the Council make recommendations concerning continued education for dentists and dental auxiliaries and the MDS develops appropriate programs based on these recommendations. In order to meet the requirements set by BORID for CPR/BLS and Infection Control, MDS is offering a package of these two programs with a discount for MDS members. They are scheduled throughout the year. The front office management program, a comprehensive up-to-date training program for front office staff, is scheduled twice in 2011 and covers insurance benefits, HIPAA overview, dental terminology, charts, scheduling, customer service, telephone skills and communication skills. A highlight of the 2011 programs offered so far this year has been social networking and reputation management and marketing a practice in the internet age. These seminars were very well attended and similar programs will be on the 2012 program. Introduction to dental hypnosis was offered in April, was very well received and will be included again next year. Other topics suggested for 2012 include forensic dentistry, shade taking and digital imaging techniques, practice transitions and a human resource management program.

- The Council on Dental Education acts as the liaison between the ADA and MDS and is held accountable for maintaining high standards for CE programs through periodic reevaluation by the ADA CERP program. MDS is currently preparing the re-application which is due on July 8, 2011.

- The Council oversees the MDS registry which is a service provided to dental professionals to help them maintain records of their CE credits. The Council recommends that MDS members login to www.massdental.org/ce/registry for simple and accurate recording of their credits for relicensure. Registry members receive an annual computer print out and have online access 24/7, they can add, update, or modify credits online and MDS-sponsored courses are recorded automatically.

Continuing Education CEU Requirements Update

- Dentists must maintain proof of completion of a minimum of 40 hours of continuing education, and dental hygienists 20 hours of continuing education that has significant intellectual or practical

content which deals primarily with matters directly related to the practice of dentistry or dental auxiliary functions or with the professional or ethical responsibilities and obligations of licensees (234 CMR 8.04). This requirement must be completed during the 24 months immediately preceding March 31st of the year of renewal (even years for dentists, odd years for dental hygienists).

• Required Biennial Continuing Education

A licensee seeking to renew his/her license must complete continuing education as a condition precedent to the biennial renewal of his/her license in the following areas:

(a) Infection Control in the dental health-care setting;

(b) Certification in CPR/AED, or BLS, or, if the licensee has an anesthesia permit issued pursuant to 234 CMR 6.00, then the licensee must maintain certification in ACLS or PALS in accordance with requirements for the level of anesthesia permit issued to the licensee

- Up to 100% of the required CEUs may be met by successful completion of educational and scientific courses, examinations, and specialty boards.

- A maximum of 50% of the requirement may be met by taking self-instruction course, including online courses.

- A maximum of 50% of the required CEUs may be met through papers, publications, and scientific presentations.

- A maximum of 50% of the requirement may be met as an instructor of continuing education courses that satisfy criteria in 234 CMR 8.04. Two CEUs may be earned for every hour taught and only for the first presentation of the program.

- A maximum of 25% of the requirement may be met through teaching or research activities of at least 1 full day per week per academic year.

- A maximum of 20% of the requirement may be obtained through original presentations of table clinics or scientific exhibits at a professional meeting; a maximum of two hours of CEU per clinic or exhibit is allowed.

- A dentist may receive a maximum of 5 CEUs per renewal cycle and a dental hygienist may receive a maximum of 4 CEUs per renewal cycle for general attendance at a multi-day professional conference. A dentist may receive a maximum of 5 CEUs and a dental hygienist may receive a maximum of 2.5 CEUs per renewal cycle for pro bono services provided in public health settings, as specified at 234 CMR 8.05 (7).

- A maximum of 10% of the requirement may be met by completion of non-clinical practice-related courses.

- Each licensee shall maintain documentation of completion of the requisite CEUs for four years or two renewal cycles following renewal of the license, which shall be furnished to the Board upon request.

- In order to qualify under 234 CMR 8.00 a continuing education program must require attendance, be at least one class hour (50 minutes) in length, be conducted by an instructor qualified by education and/or experience, and retain a written course description.

- Certificate of Attendance and Course Description. The licensee may only receive continuing education credit for those courses in which the sponsor or its agent (e.g. a nationally recognized professional registry) certifies the attendance and maintains attendance records for at least five years.

For complete information about the responsibilities of licensees and providers of continuing education, go to www.mass.gov/dph/boards/dn, click on "Statutes, Rules, and Regulations", 234 CMR 8.00.

A Unique Learning Experience – AACD Annual Session in Boston

by Meng-Chieh Lee, DMD

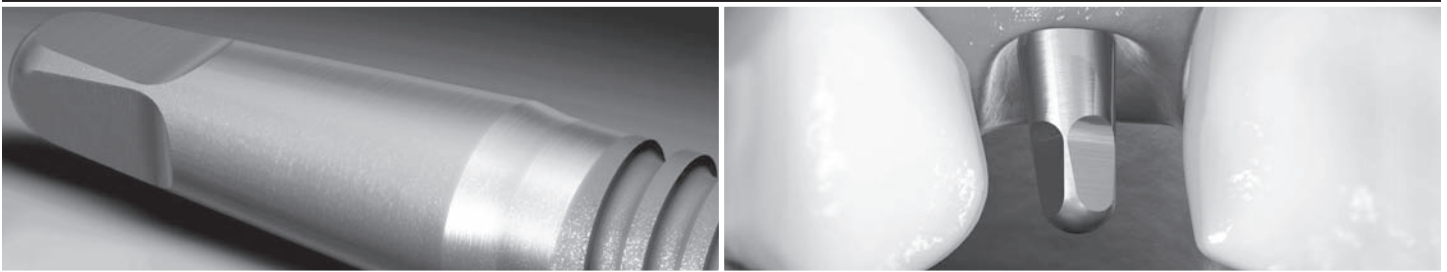
As the first time in its history, American Academy of Cosmetic Dentistry (AACD) held its 27th Annual Scientific Session at the Hynes Convention Center of Boston from May 18th to 21st. Founded by Drs. Jack Kammer and Jeff Morrley in 1984, AACD devotes itself to the art and science of cosmetic dentistry and has become one of the largest dental organizations focusing on dental esthetics. In this year more than 2000 dental professionals gathered to learn from leaders of cosmetic dentistry.

Comprehensive continuing education courses were provided to all members of dental teams. Updates of both clinical and non-clinical aspects of esthetic dentistry were covered. In addition, digital dentistry was highlighted throughout the meeting this year. CAD/CAM restorations, management software/paperless office, and social networking via internet gained lots of attention. Free course handouts and videos (fee required) are available online at:

<http://www.aacd.com/index.php?module=express&cmd=fileviewcategory&id=98&sub=348>

The next AACD Annual Scientific Session is going to be in Washington, DC, May 2nd -5th, 2012. For more information and registration, visit <http://www.aacd.com/education.html>.

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“Presented to the North Shore Study Club,
July 14 2011”**



Hygienists are highly skilled and grossly underutilized in most practices! When your Hygienist is allowed to utilize all their skills, they become an invaluable asset to your practice! Having them become your partners in care will create a higher standard

of care for your patients, motivate your team towards the future, and increase your productivity at the same time! It becomes a Win-Win-Win situation, for the Patient, Practice and the Professional.

Hygiene services are intended to provide preventative, therapeutic, and maintenance needs for all patients. Hygienists are well trained in Behavior Modification and have learned motivation techniques to get their patients vested in their own health. They are specialists in preventative care from nutritional counseling to smoking cessation, and are natural communicators that can provide value for all services rendered.

There are two primary diseases in dentistry, hard tissue and soft tissue diseases. Dentists are very busy with hard tissue concerns and need the help of their Hygienist to gather information on soft tissue concerns. The Hygienist's specialty is soft tissue diseases and by implementing organized systems, it will provide them with the ability to prepare a comprehensive report of findings for the examination, so the doctor may make a proper diagnosis and be very efficient with his or her time. The Hygienist may then answer any questions or concerns for the patient and present case treatment.

It's time for Hygienists to get back to the basics Esther Wilkins, the Mother of Dental Hygiene, as she is called, begins her lectures by stating “People can clean their own teeth, we are here to treat disease!” It all begins with effective probing and charting, then using critical thinking skills and professional judgment to assess risk factors. Then they may determine appropriate care options and present them to the patient with their findings. Using a co-diagnosis approach with the Dentist, the Hygienist becomes a partner in care, and the patient gets the excellent care they require!

Where do we begin? Knowledge alone does not produce change! Knowledge needs to be put into action, we need to implement! Transformation is no more complicated than committing to an accurate assessment of your current department's status; update your standards of care, and training of the entire team. You want to begin

with a common philosophy, create time efficient, organized systems, and refine your communication skills. This will put your hygiene department in a position to succeed, and move to the next level. The key systems that should be addressed are probing and charting, case presentation, and scheduling and financing.

Everything worth doing takes effort! We have to adapt to meet the standards that have evolved and progressed. The medical and dental field are progressing so quickly and discovering many new scientific evidence based successful treatment models for our patients it's difficult to keep current. But it is staying current and up to date, that motivates us and makes us better! Providing the best care possible to our patients and our community will bring back your passion and motivation in your own personal and professional careers!

Being a practicing dental hygienist for over 25 years, I have changed my protocols for treatment many times over the course of my career. It all comes down to: “When you know better, you do better!” I have been coached and retrained many times to update my skills, and learned to develop new ones too! I have regained my passion for my career and became motivated towards overall health concepts! I now consider myself not only a Dental Hygienist and Consultant, but also a Perio Therapist! I love what I do and now want to share this passion with my colleagues to bring about transformation!

Do you know your Propy to Perio Ratio in your practice? Numbers do tell a story, as you know 75% of all adults have Periodontal disease! Most dental practices are still performing prophies on approximately 80-90 % of their adult patients! There is much opportunity to grow and reach that next level of care, and increase your hygiene productivity at the same time!

When you do what is right for the patient, then success follows! Transformation will positively impact practically every area of your practice from clinical success, financial success, team motivation, time management, practice growth, and personal and professional satisfaction.

Jayne Carey, RDH

-President of Perio Management Consultants, Boston, MA

If I can be of any assistance, or if you have any questions, please feel free to contact me.

I may be reached at 617-962-1102

or by email at periomc@comcast.net

Website: <http://www.perioconsultants.com/>

References:

<http://www.dentalmastermindgroup.com/2011/02/perio-management-consultants-can-unify-and-motivate-your-team/>

Announcements!

The September newsletter will be last printed edition of the newsletter, and you will receive a copy in both print and email. **In the future, the newsletter will be sent only by email and will be available on the NSDDS web page at massdental.org/northshore.**

Please make certain that you have your most up-to-date email address on file with our NSDDS Secretary, Dr. Brian Chuang, at 6 Essex Center Drive, Suite 109, Peabody, MA 01960, 617-852-3636 / brian@thirdmolars.com. You can also update your address and profile through the MDS web site at massdental.org/profile.

How to RSVP to the NSDDS general meeting now that we only have digital newsletters?

A special email blast will be sent out early next week regarding the new way to RSVP to the NSDDS general meeting. We will be using Evite and Paypal to facilitate the RSVP and payment process which will be more convenient, secure, and streamlined once it's set up! No more mailing out checks and looking for stamps! Please email NSDDS secretary Dr. Brian Chuang at brian@thirdmolars.com if you have any questions after receiving this email.

Preventative Dentistry, How and Why!

Lecture to highlight an open discussion on CaMBRA, risk assessments, and implementing preventative protocols. Two guest speakers, Andrea Wiseman, RDH and Dr. Robert Chapman, D.M.D.

Dr. Randy Burba has earned Accredited member status in the American Academy of Cosmetic Dentistry (AACD), showcasing his commitment to excellence in the dental profession.

SAVE THE DATE! 10/13/11

All NSDDS members and their clinical team, mark your calendars!!
3M/ESPE is bringing CaMBRA education to the North Shore. Spinelli's Function Facility 10 Newbury Street, Peabody, 10/13/11 from 6-9pm.
YOU DON'T WANT TO MISS THIS ONE!!!

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Menu

September 15, 2011

Hawthorne Hotel

HORS D'OEUVRES

Brie and walnut tartlets, Asparagus and Asiago cheese

APPETIZERS

Antipasto with Artichokes, cheeses and meats,
 Butternut Squash Bisque

SALAD

Hawthorne Garden Salad with various dressings

ENTRÉE

Swedish Meatballs, Pan seared chicken with wild mushrooms, Prime Rib of Beef at Carving station, Roast Red Bliss potatoes, Rice Pilaf, Corn with diced red peppers, Peas with mini onions, Freshly baked rolls and butter

DESSERT

Assorted pies, Assorted Cakes,
 Freshly brewed coffee, herbal tea and decaffeinated coffee

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